

# Referencing Guide

Referencing & Attribution are essential skills in Academic Writing. There will be a number of sessions during the year in which students will learn the basics. Students are expected at this level to write good academic English. Samples of work are available in the library and will be disseminated through the on-going seminars and in-class tutorials.

## Introduction

Correct and consistent use of a standard referencing convention is **essential** in producing a report, thesis or paper. One version of the Harvard system is briefly explained below. Different authors (and different journals) use variants of the basic system; what matters most is **consistency**.

This is not a guide to avoiding plagiarism, but proper referencing is one of the main ways for students to avoid being accused of cheating through improperly copying other people's work. So learn to reference **fully** and **properly**!

Referencing a source involves two separate steps:

- indicating in the body of a piece of work that some material is not entirely original, by providing a short 'identifier' for its source (a **reference in the text**)
- listing, in a separate section of the work, the full details of the source (in a **list of references**).
- In the Harvard system:
- A **reference in the text** or **reference** consists of a name -- e.g. one or more surnames or the name of an organization -- and a date, e.g. "(Smith, 2005)", "(Wilson & Patel, 2007)" or "(United Nations, 1948)".
- (Other systems involve numbers, e.g. "[12]" or "<sup>12</sup>", or invented identifiers, e.g. "[Smi2005]").)
- The **list of references** is sorted by name - in case of author, surname, including initials if appropriate, and date.
- (Other systems may sort by the numerical or alphabetic order of the references in the text.)

## References in the Text

There are two ways to include a reference in the text.

1. If the reference name naturally forms part of a sentence, then include it exactly as if no reference is being given. Follow the name by a space and the **full** year of publication, enclosed in parentheses. (Multiple authorship is dealt with in the same way.) Examples:

- ✔ Carson (1970) argued that ...
- ✔ The system developed by Brown & Smith (1986) is ...
- ✔ The declaration of human rights published by the United Nations (1948) was ...
- ✔ AI has been effective as Hamza (1983) claims ...
- ✔ On the other hand, Jones *et. al.* (1988) have reported that ...
- ✔ Carson's (1970) paper argues ...

The last example is not universally acceptable; the possessive can always be avoided by judicious re-phrasing, e.g.:

- ✔ A paper by Carson (1970) argues ...

If the parenthesized year is crossed out, the remaining sentence, including punctuation, must still be correct. Thus the following are **wrong**:

- ✗ An earlier paper Carson (1970) states that ...
- ✗ It has been claimed that in this area AI has been effective, Hamza (1983).

Multiple references by the same author(s) can be dealt with by placing a **list** of years in parentheses. Examples:

- ✔ Jones (1980, 1983, 1987) has repeatedly argued that ...
- ✔ The system developed by Brown & Smith (1986, 1988) is ...

2. If the reference name does not form a natural part of the sentence, include both the name and the year, enclosed in parentheses, at an appropriate point in the sentence. (A comma can be placed between the name and the year, but this must be done **consistently**.) Examples:

- ✔ An earlier paper (Carson, 1970) argues that ...
- ✔ The ARGA program (Brown & Smith, 1986) is ...
- ✔ It has been claimed that AI is effective (Hamza, 1983) ...
- ✔ The Universal Declaration of Human Rights (United Nations, 1948) specified ...
- ✔ On the other hand, it has been reported (Jones *et. al.*, 1983) that ..

If the parenthesized name and year are crossed out, the remaining sentence, including punctuation, must still be correct. Thus the following are **wrong**:

- ✗ An earlier paper by (Carson 1970) argues that ...
- ✗ As claimed in (Hamza 1983), ...

Multiple references can be placed in a single list, using semi-colons to separate different authors:

- ✔ This point has been made a number of times (Jones 1980, 1983a, 1987; Brown & Smith 1986; Carson 1970), but ...

Note the following points:

- If a paper/book has two authors, join two names by "&" rather than "and". An advantage of this is that sentences like:
  - ✔ Both Brown & Smith (1986) and Carson (1970) argue ...are clearer because the "&" and the "and" are distinct.
- If there are two authors, both names should always be given in the text.
- If there are three or more authors, use all names in the very first reference you cite. Thereafter you can use only the first name followed by "*et. al.*". Note that "*et. al.*" is italicized. (In hand-written or typed scripts, underlining may be consistently substituted for italics.) It is an abbreviation for "*et alia*", meaning "and others"; the full stop must **not** be omitted.
- If a reference would be ambiguous because it has the same author(s) or organization(s) and year as another reference, lower-case letters ("a", "b", etc.) are placed immediately after the year, e.g. "(Jones 1983a, 1983b)". (CIPD, 2007a)
- It is sometimes desirable to pin the reference down more tightly -- particularly when the source is a book. Page numbers can be placed after the date, preceded by "p." for "page" or "pp." for "pages". Examples:

- ✔ This algorithm is taken from Jones (1980, pp. 32-3).  
One possible definition (Brown 1980, p. 12) is ...

An alternative to "p." or "pp." which is sometimes found is the use of a colon. Thus instead of "(Jones 1980, p. 12)", you may see "(Jones 1980:12)". A slight disadvantage of this style is that you can't always be sure that the number after the colon refers to a page. If you include the "p.", then "(Jones 1980, p. 3)" is clearly distinguished from, for example, "(Jones 1980, section 3)". With just the colon, you can't be absolutely sure what is meant. If you do use a colon, use it consistently.

It is also a requirement to pin down the page(s) when a direct quote for a source is used.

e.g. Competitive advantage can be defined as "any factor(s) which allow an organisation differentiate its product or service from its competitors to increase market share" (Gunnigle and Moore, 1994, p.95).

When quoted a quoted statement it is also a requirement to state where the quote was lifted from.

e.g. The clustering of medical technology firms along the 'Atlantic corridor' makes the sector a strategically important one for the region and "one of Europe's leading industrial clusters" (Financial Times, 2005, quoted in Green, 2007).

For some further notes on referencing online material, see below.

## List of References

There is a distinction between 'References' and 'Bibliography'. References are those sources actually referred to in the text. If the reference "(Jones 1980)" occurs in the text, there **must** be a full description of it in the list of references. Short of blatant plagiarism, there are few more serious academic sins than the floating reference! If there is also a bibliography, then it lists those sources which were consulted and found **relevant**, but are not actually referred to by name in the text. If you use a combined bibliography and list of references (not ideal), make sure this is clear to the reader.

A single list of references should be given at the end of the thesis or paper -- **never** one per chapter. The list must be ordered by name, then year. For this reason the year is usually placed immediately after the name, as it makes ordering simpler (although putting the year last is also logical and conforms more closely to library cataloguing systems). Multiple authors, however many there are, must **never** be reduced to "*et. al.*" in the list of references, even though they were in the body of the text.

It is not easy to give an exhaustive list of the possible formats for a full reference; variation in style is common, but the twin goals must always be completeness and consistency. 'Completeness' means that from the reference alone (i.e. with no other knowledge of the subject), the reader can locate the original source or obtain a copy. Some examples are given below.

- A complete book.

✔ Jones, P.J. (1980), *Introduction to Algorithms*, London: Methuen.

✔ Jones, P.J., Smith, R. & Watson, E.P. (eds) (1988), *Artificial Intelligence Reconsidered* (2nd edition), 4<sup>th</sup> edition, New York: Wiley

The title of a published book is italicized (or underlined, but **only** if italics are not available). Convention says that the place of publication as well as the publisher must be given, although with a large multinational publishing company, the former is less relevant. If more than one place of publication is listed, use the first. Only the publisher's name is needed, not the full legal title of the company, e.g. "Wiley" rather than "John Wiley & Sons". The edition of the publication should also be noted.

- A chapter in an edited book.

✔ Hamza, K.A. (1988), "Vision Systems", in Jones, P.J., Smith, R. & Watson, E.P. (eds), *Artificial Intelligence Reconsidered* (2nd edition), 4<sup>th</sup> edition, New York: Wiley, pp. 12-34.

The chapter title is not italicized. The book title is italicized (or underlined where italics are not available). Page numbers should be given (**not** merely the number of the chapter). The "pp." is redundant, and hence often omitted, but avoids any possible ambiguity. If several chapters from a book are referenced, it is permissible to include the book in the references list in its own right, and then use a format such as:

✔ Hamza, K.A. (1988), "Vision Systems", in Jones *et al.* 1988, pp. 12-34.

- An article in a journal.

✔ Carson, P.R. (1970), "An Approach to Intelligent Planning", *Journal of Applied Artificial Intelligence* **38**(3), 4-11.

or

Barney, J., (1991). Firm resources and sustained competitive advantage. *Journal of Management*, Vol. 17 No. 1, 99-120.

The title of the journal, which is the title of the published entity in which the article can be found, can be italicized, but can be as normal text to distinguish it from a book.

The journal title should not be abbreviated, unless this is insisted on by an editor. If in doubt, don't abbreviate.

In the first example, the volume number is in bold (or underlined, but **only** if bold is not available).

The second example is easier to follow.

The part number, if relevant, is placed in parentheses, to make absolutely sure that it is distinguished from the volume and page numbers.

Note that the first **and** last pages should be given.

The main thing to avoid is something like "*Journal of Applied Artificial Intelligence* 3, 4, 10"; is this Volume 3, Part 4, starting at page 10, or Volume 3, pages 4 to 10, or what?

- An article from a bound volume of conference proceedings.

✔ Jones, P.J. (1983), "An Attempt to Construct a Knowledge-based Route Planner", *Proceedings of the 8th International Conference on Transport Planning*, Budapest: Hungarian Transport Association, pp. 212-58.

The volume is treated as a published book -- hence its title is italicized. A problem with more obscure conferences is that sometimes the proceedings are just 'put together', and may not have a clear 'publisher' and can be referenced as follows.

Fitzgerald, K., O'Dowd, P., Harvey, N., (2007). Workplace Innovation in the Medical Technology Sector in the West of Ireland. Competitive paper, Irish Academy of Management Annual Conference, Queen's University Belfast

- An article you have obtained which was read at conference whose proceedings seem not to have been published.

✔ Jones, P.J., Richards, M., Zhao, C.H. & Reynolds, P.E. (1988), "The Use of BASIC in AI", paper read to the annual meeting of the Norwegian Association for Computer Education, August, Oslo, Norway.

A presentation from a conference may be referenced as follows:

Flood, P., (2007). High Performance Work Systems – The Value of Employee Involvement and Partnership. Presentation at the NCPP conference "The Future Role of Manufacturing in Ireland: The role of Partnership", Royal Hospital Kilmainham, Dublin.

This kind of 'reference' is irritating (although occasionally necessary), since it is not clear how to get hold of a copy of the article. The assumption is presumably that the reader could approach the organization responsible for the conference, but if the proceedings haven't been published (as is made clear by the absence of a title in italics); this is not likely to be very successful.

- A report produced in 'duplicated' form by an academic or research institution. Unless the institution's address is readily available, details should be given; the principle is that a reader should be in a position to send for a copy of the report.

✔ Jones, P.J. (1987), "An Algorithm for Distributed Intelligent Route Planning with a BASIC Implementation", Report #32, Intelligent Transport Laboratories, 38 West Avenue, Forked Springs, California, USA.

## Referencing Online Sources

Traditional referencing systems were developed for paper-based sources. Adapting them to online sources can sometimes be a problem. Some documents appear both in printed form and on the web, in which case the printed form should be treated as primary, although the URL can usefully be given as additional information in the list of references, for example by adding a note of the form "[online at URL, accessed FULL\_DATE]".

Where a work is only published on the web, if the author and date of 'publication' can be found (e.g. from the document itself or by using commands like 'Page Info' in Firefox), then the author's name and the date can be used as a reference in the text in the normal way. For example, using this document as the source:

✔ Coxhead (2007) states that ...

The entry in the list of references should give a title for the document (e.g. the title of the web page) together with the URL and the full date on which the URL was accessed. This latter is particularly important since online material is transient; the date of last access gives some indication of the likelihood of the information still being at the quoted URL. For example, this document could be referenced as:

✔ Coxhead, P. (2007), "A Referencing Style Guide", <http://www.cs.bham.ac.uk/~pxc/refs/refs.html> [accessed 2 Apr 2007].

Since a University department is a clearly defined entity, it could also be treated as the 'publisher' and a more conventional style format used:

✔ Coxhead, P. (2007), "A Referencing Style Guide", School of Computer Science, University of Birmingham, Birmingham B15 2TT, UK [online at <http://www.cs.bham.ac.uk/~pxc/refs/refs.html>, accessed 2 Apr 2007].

With web pages, it is often necessary to use the name of an organization instead of the name of the author (e.g. "Sun Microsystems (2007c)").

Note that Wikipedia is **not** a primary source (although often a good provider of references to original sources). Wikipedia articles are mainly useful as overviews; see, for example:

✔ Wikipedia (2007), "Harvard referencing", [http://en.wikipedia.org/wiki/Wikipedia:Harvard\\_referencing](http://en.wikipedia.org/wiki/Wikipedia:Harvard_referencing) [accessed 2 Apr 2007].

Finding a date of 'publication' can be a problem, since dates given in the document are sometimes not up-to-date, and 'Page Info' commands will simply return today's date for web pages generated dynamically by the server. One possibility is to use the date on which the URL was last visited; this at least gives some information to the reader.